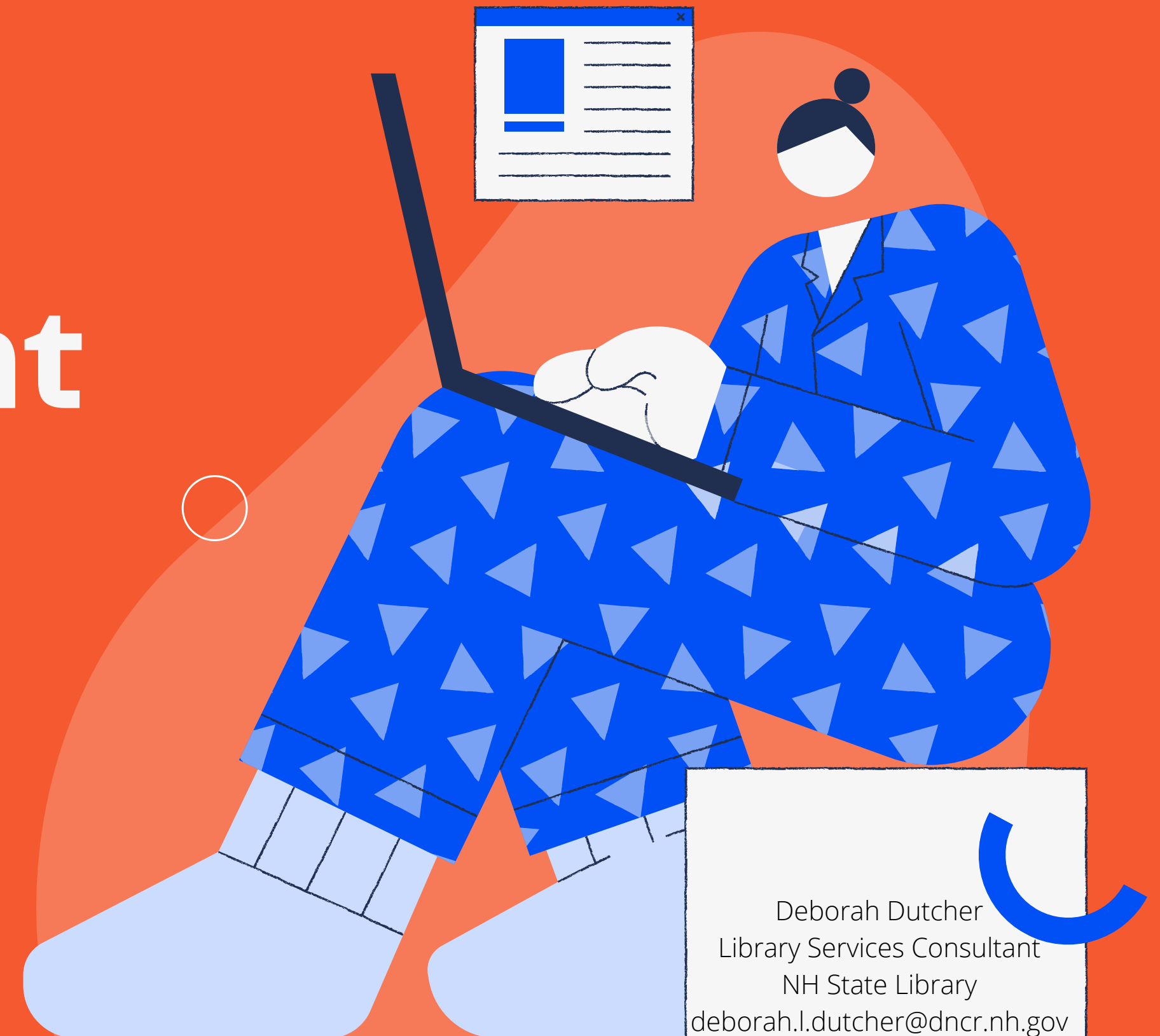


# Winter Programming & Engagement Ideas

Adult Services  
Dec 1, 2020




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# **REMEMBER to meet YOUR community's needs!**



- **EQUITY, DIVERSITY, INCLUSION**
  - **ACTIVITIES TO DO!**
  - **ACCESS TO BOOKS/BOOK  
GIVEAWAYS**
  - **ADULT'S LIKE TO HAVE FUN!**
  - **PARENTS ARE THEIR CHILDREN'S  
FIRST AND MOST IMPORTANT  
TEACHERS.**
  - **ENGLISH LANGUAGE LEARNERS**
  - **MENTAL/EMOTIONAL**
  - **SUPPORT REMOTE/VIRTUAL**
  - **LEARNING COVID RESOURCES (LIBRARIES  
ARE A TRUSTED SOURCE)**
  - **HOME EDUCATORS**
- 

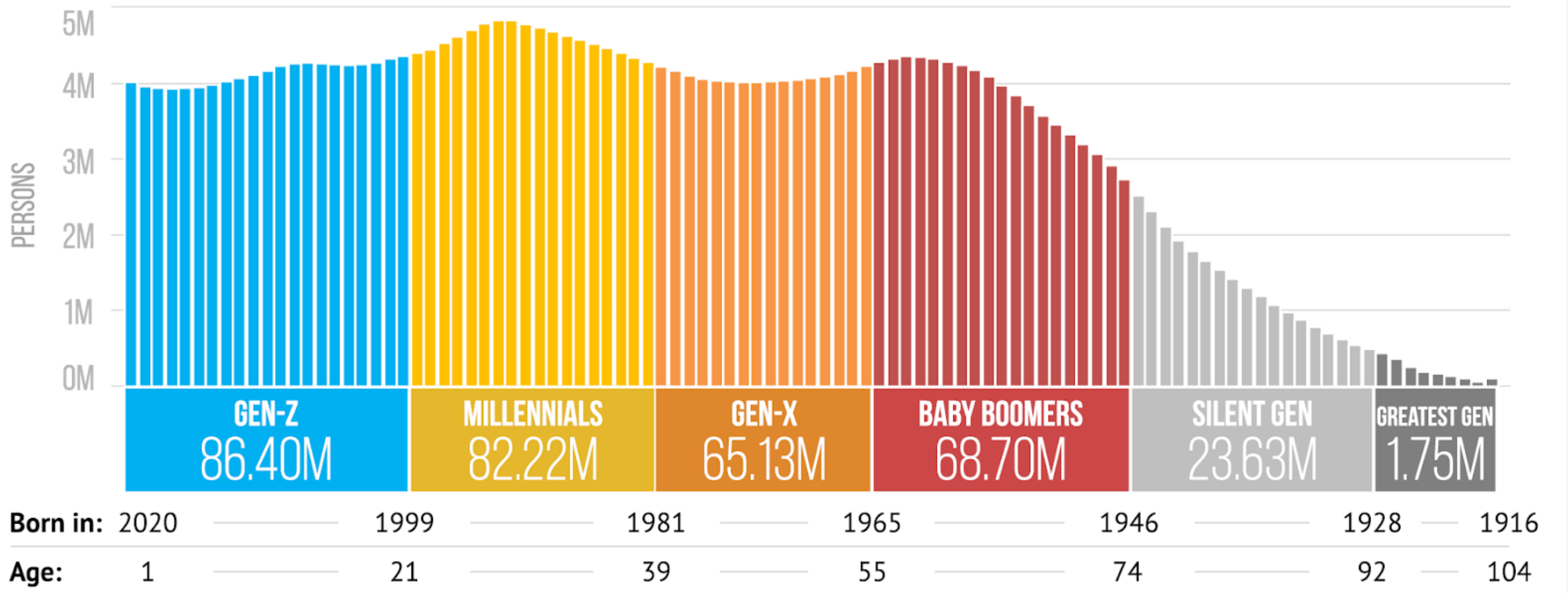
How do  
we  
know  
what  
their  
needs  
are?



# Total US Population by Age and Generation

As of 2020

Data Driven



knoema

Source: U.S. Census Bureau

Find out what the demographics, needs and concerns of Your community are! Survey-Town Hall (virtual). Remember--change is quick now -- reassessment must be frequent.



# Community Partners

Who can you collaborate with to boost your program and its reach?

- 
- 
- 
- 
- Local Newspapers & Media**
  - Neighborhood Groups**
  - Museums & Local Historical Societies**
  - Local ski or outdoor activity group**
  - Local colleges**
  - Local arts & theater groups**
  - Local wellness centers**
  - Food Pantries**
  - Local health clubs**
  - Doctor Offices**
  - Senior housing**
  - Low income housing complexes**
  - Transportation Depts/Bus Stations**

**Other**  
**Libraries**



# Collaborate

Who can I work with to offer my patron more programs?



**AARP**



- Hold social emotional learning and or mindset workshops for your community and especially local educators.
- Adult coloring groups.
- Homemade spa groups. Most items can be found in our homes for natural and organic skin, hair and body care.



Consumer Financial  
Protection Bureau



# Showcase your community



Consider Community or Asset Mapping for your community. [Community-Led Libraries ToolKit](#)

# OK..we can't meet like we use to but what can we do:



## BOOKCLUBS

Change it  
up

- Still meet outside
- No travel
- Open to all anywhere
- Wear your comfies!

**'Tis the season for outdoor programs (really?)**

With Beth Crist, Noah Lenstra, and Maryann Mori  
Scheduled for 12/10/2020 at 12:00p - 1:00p,  
Mountain Time

## CHALLENGES



- Art
  - Recreate famous paintings or sculptures.
  - #BookCoverDouble Challenge (NYPL)
  - #BookFaceFridays
- Movement
  - Nature walks or scavenger hunts (idea: [Find Yeti](#))

## GAMES

Adults  
Like Fun  
TOO!

- [Online Board Gaming from WebJunction](#)
- [Build Your Own Board Game](#)
  - Add take-home
- [Jeopardy Labs](#)
- [Jackbox Games](#)
- [Scattergories on Zoom](#)
- [Kahoot](#)
- Virtual Role Playing





# History Hunts

- Team up with your local history librarian or a local history organization.
- Be creative in tying in local “stops” for the hunt & sharing history. Use images like historic postcards from your collection as clues!
- Use Geocaching type model or create a simple checklist.
- Create a hashtag for families to share on social media & build engagement.
- Partner/include local businesses to help boost the hunt.
- Provide QR codes or signs that expand the story at each “stop.”

[Our Story Bridge](#)



# Cozy Up and Read Winter Reading Program

This Cozy Up and Read quilt themed program can be done:

\*by paper using the board and cutting out the pieces and giving to the patron when earned.

\*patron earns quilt piece badges via READSquared or other online reading platforms.



## Ideas to earn quilt pieces:

- Reading a book. You may wish to make this a challenge such as a book by a local author...
- Complete a take & make
- Attend a virtual program



## Ideas for gifts or raffles:

- Local business gift certificates
- Cozy Items: blankets, hot chocolate & mugs, scarves, mittens
- Home spa items
- Comfort food basket
- Self-help books

SOUP BOWL READING  
CHALLENGE 2021





**Let's Celebrate**

# Challenge your thinking

- Who are we not reaching?
- What needs do we need to work harder at reaching?
- Are our ideas inclusive of gender, sexuality, race, socio-economic status?
- Are we considering transportation and bandwidth challenges?
- What other “old ways” of doing things can we shed?



**SHOUT IT  
OUT--Your  
community  
needs to  
KNOW what  
you are  
doing!**







**thank you**